







Enseignement univ.: 50+ cours; ateliers: 40+; projets: 60+; expérience combinée: 35+ années. Co-entreprise pré-qualifiée à la liste des fournisseurs I.A. du GdC – EN578-180001/A (1ière bande).

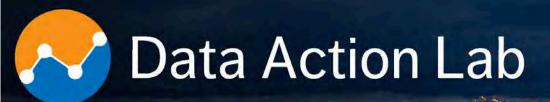
Nouveau catalogue de formation approfondie disponible sur la toile au data-action-lab.com

Combined experience: 50+ university courses, 100+ corporate workshops, 60+ projects, 35+ years. Joint venture qualified for <u>GoC</u> A.I. Source List – EN578-180001/A (Band 1).

New advanced training catalogue available at data-action-lab.com

info@data-action-lab.com data-action-lab.com







Training and long courses



Workshops and short courses



Knowledgebase curation



Data labs

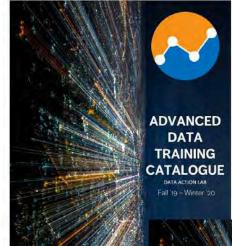


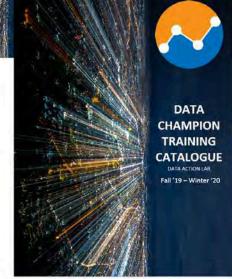
Training Paths

- Data Novice
- Data Engineer
- Data Practitioner
- Data Scientist
- Data Manager
- Data Champion

Training Learning Interests

- Visualization and Dashboards
- Introduction to Data Science
- Advanced Data Science
- Machine Learning Toolbox
- Spotlight on Classification
- Spotlight on Clustering
- Text Analysis
- Special Topics in Al and DS
- Hands on Data Analysis
- Data Strategy and Governance







Data Action Lab

Business intelligence
Data visualization design

Data analytics and data science

Data engineering

Advanced statistics and machine learning

Artificial and augmented intelligence

Process and systems modeling

Software implementation and integration



info@data-action-lab.com



Provide a space for data consumers, producers, practitioners, scientists and champions to make a place for themselves in the digital world.



Provide paths for education and enrichment for all these groups.



Keep pace with developments in the digital arena and keep Data Action Lab participants moving and aligned with these relevant developments.



Provide just-in-time learning opportunities for Data Action Lab members, focusing on their specific challenges and skillsets.

PBI-1: AN OVERVIEW OF POWER BI

DATA ACTION LAB - POWER BI SERIES







COURSE OVERVIEW

Course #: PBI-1 Duration: 0.5 day
Course Title: Introduction to Power BI

Description:

Getting Things Ready

- Power BI Walkthrough
- Importance of Clean Data
- Importing and Manipulating Data

A First Visualization

- Calculations
- Custom Columns
- Charts

Making Things Dynamic

- Basic Interactive Filtering
- Basic Hierarchies of Data
- Dashboard and Report Layout

INTRODUCTION

PBI-1: AN OVERVIEW OF POWER BI



OVERVIEW

The past is **data-driven**:

- mostly Excel (or reporting tools like Cognos)
- mostly numbers, tables and non-interactive graphs
- distributed on desktop computers, by email, in PowerPoint presentation
- static, mostly backwards looking (lagging indicators)
- KPIs and dashboards were somewhat contrived



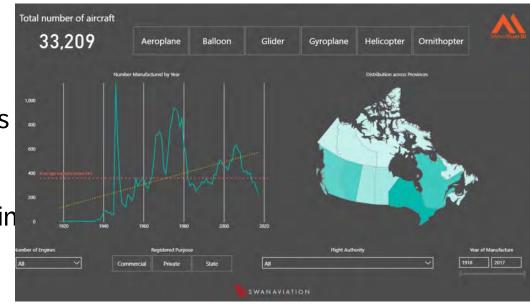




OVERVIEW

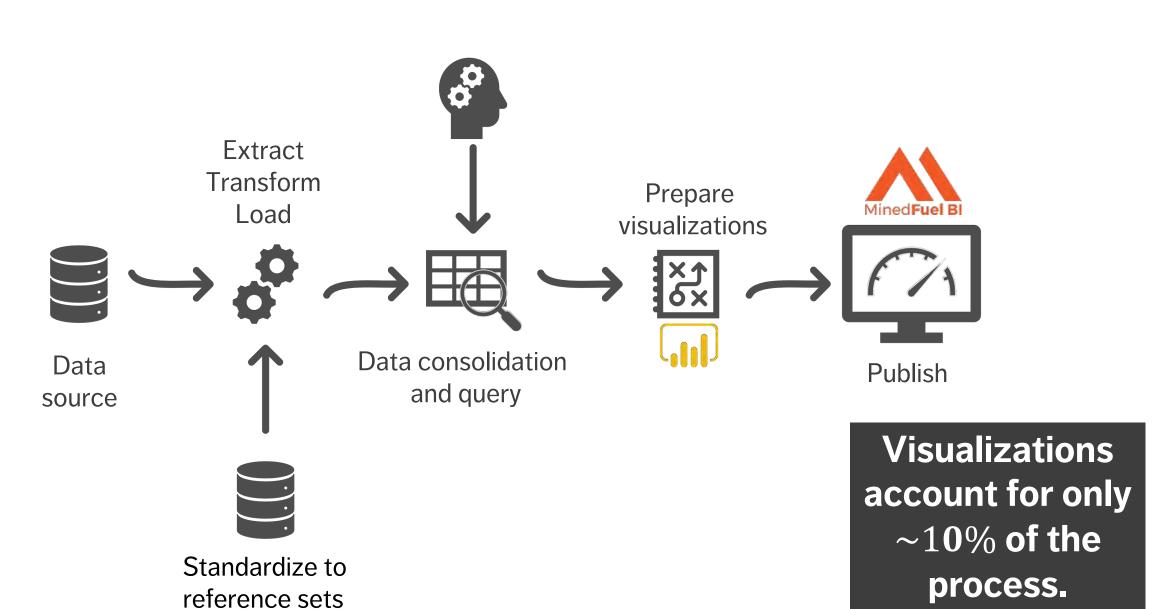
The future is **story-driven**:

- new tools: Power BI, R, Qlickview etc.
- mostly visualizations, occasional numbers and tables
- distributed on the web (internal and external)
- dynamic and both backwards and forwards lookin (leading and lagging indicators)
- data is for everyone





STRUCTURE OF DATA PROJECTS



RESOURCES

https://www.data-action-lab.com/index.php/category/data-tools/power-bi/

https://www.data-action-lab.com/index.php/event-espresso-test-page/ (filter for data lab events)

http://www.davhill.com/free-online-training/

http://www.davhill.com/open-data-resources/

https://docs.microsoft.com/en-us/power-bi/guided-learning/

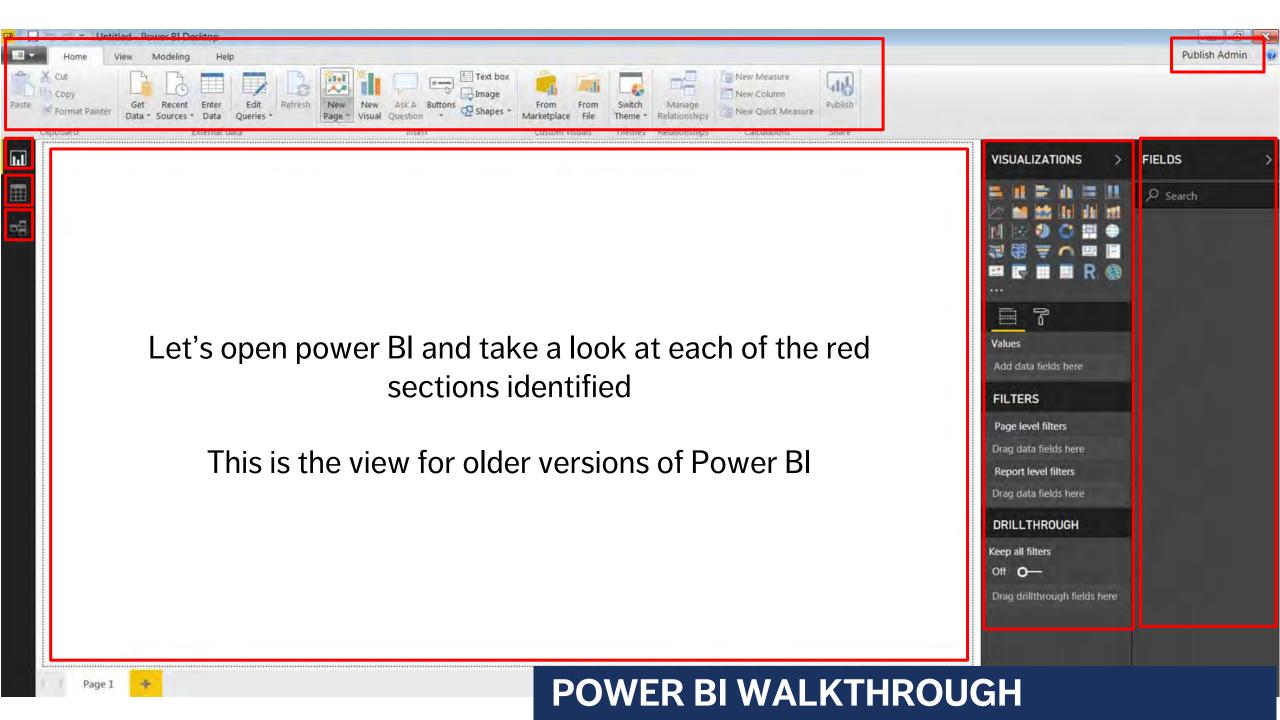


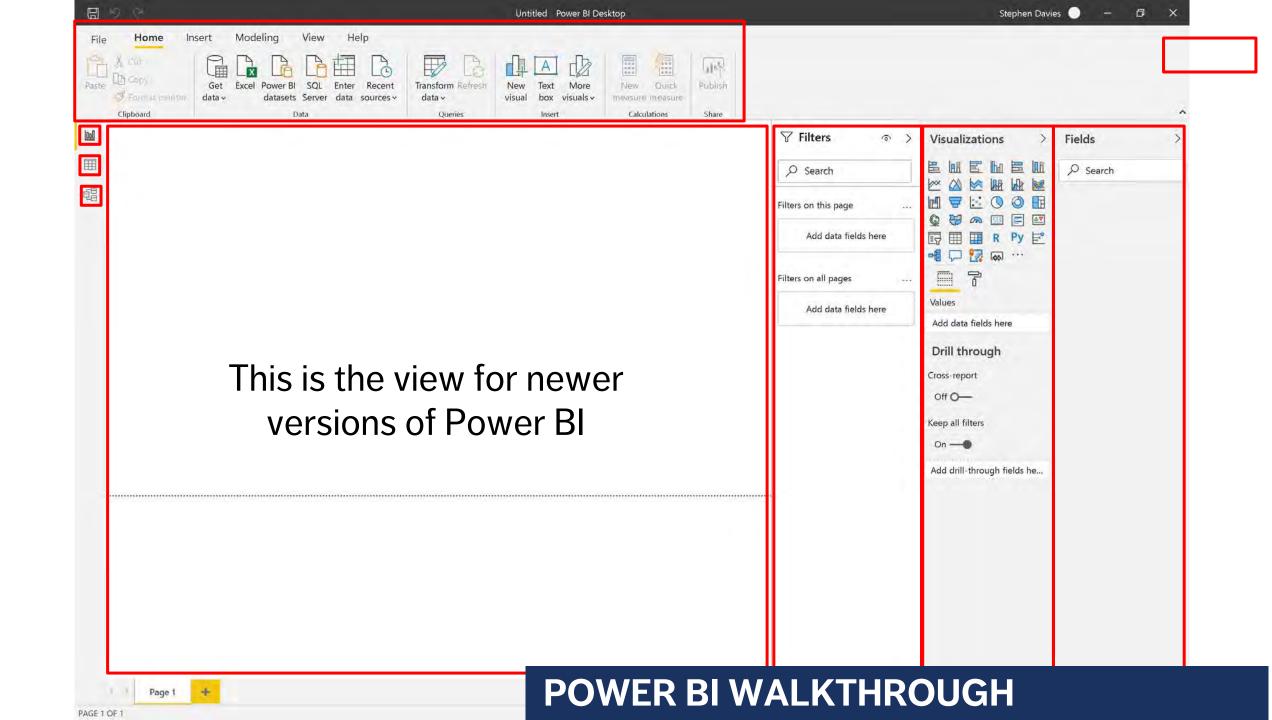


GETTING THINGS READY

PBI-1: AN OVERVIEW OF POWER BI







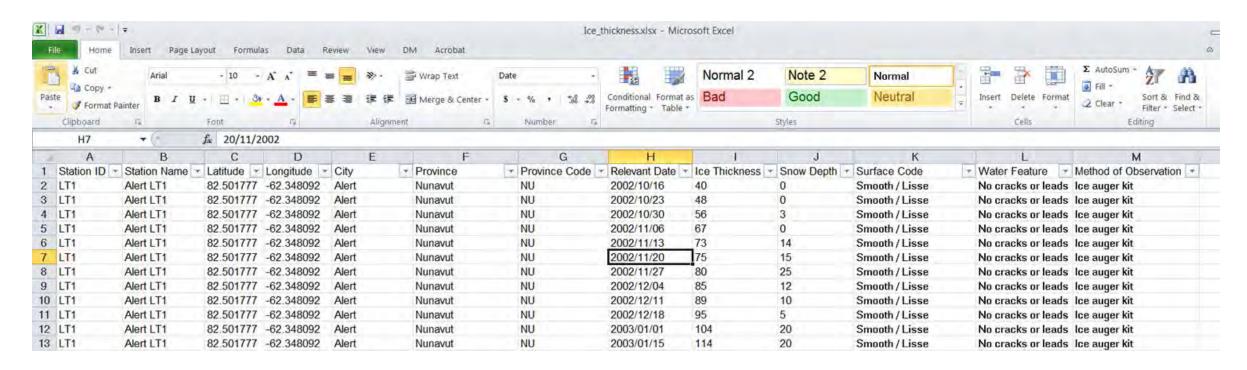
IMPORTANCE OF CLEAN DATA

BINGO!!!!

random missing values	outliers	values outside of expected range - numeric	factors incorrectly/iconsiste ntly coded	date/time values in multiple formats
impossible numeric values	leading or trailing white space	badly formatted date/time values	non-random missing values	logical inconsistencies across fields
characters in numeric field	values outside of expected range - date/time	DCB!	inconsistent or no distinction between null, 0,not available, not applicable,missing	possible factors missing
multiple symbols used for missing values	???	fields incorrectly separated in row	blank fields	logical iconsistencies within field
entire blank rows	character encoding issues	duplicate value in unique field	non-factor values in factor	numeric values in character field



Open the file "Ice_thickness.xlsx" and take a look at the data.







To import the data into Power BI, use:

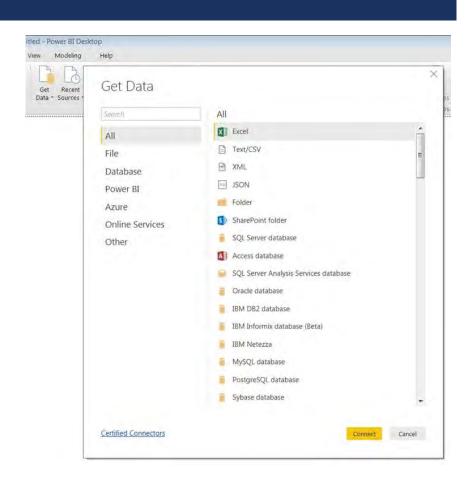
- SQL before data import (not covered here)
- M during data import (high level look only)
- DAX after data import (somewhat in-depth look)

Save the Excel file and create a new Power BI file.

Click on the "Get Data" button and follow the instructions (select the "Data" tab).

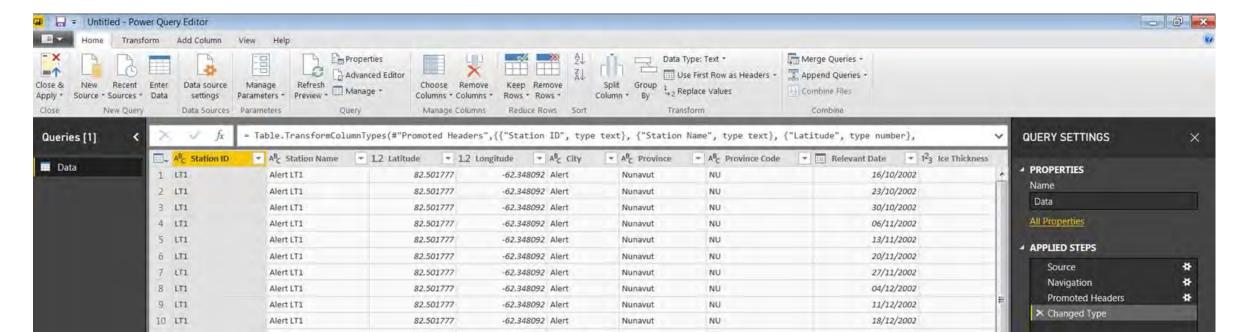
(Make sure to click on "Edit" and not on "Load")



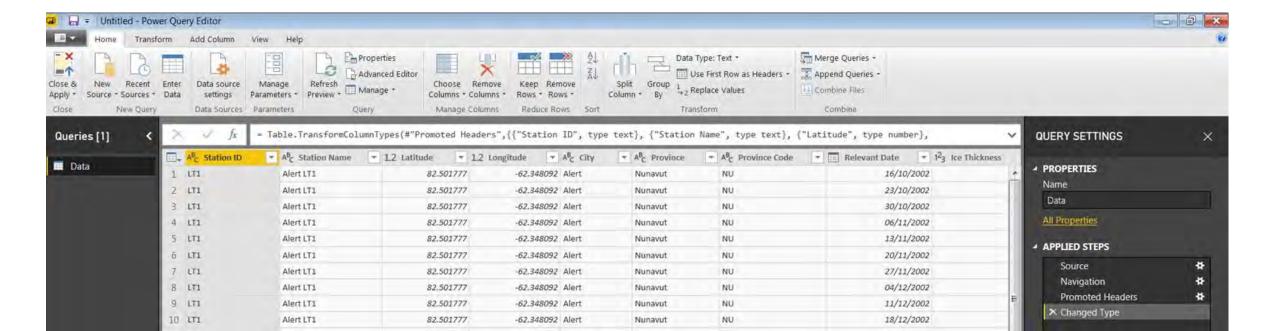


Typically, we want to "tweak" the data before loading it into Power Bl.

This can be done using the "Power Query" Interface. **NOTE:** this query IS extremely powerful, but there is NO reason to get scared as long as things are kept simple.

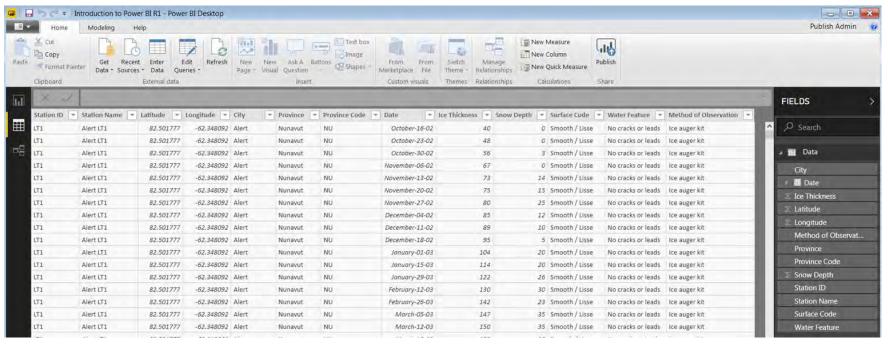


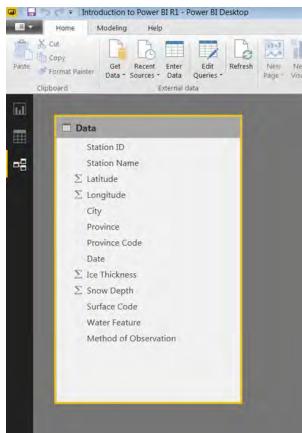
For now, simply change the name of a column, then hit "Close and Apply".



In the walkthrough, we briefly looked at the "Data", "Model" tabs.

Let's take another look at the data now that it is loaded in.

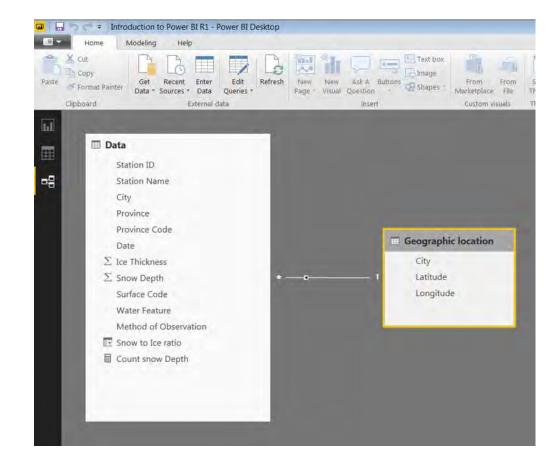




A useful functionality of Power Bl is the ability to "link" tables of data.

To add a Latitude/Longitude cross-reference table (see tab in the spreadsheet):

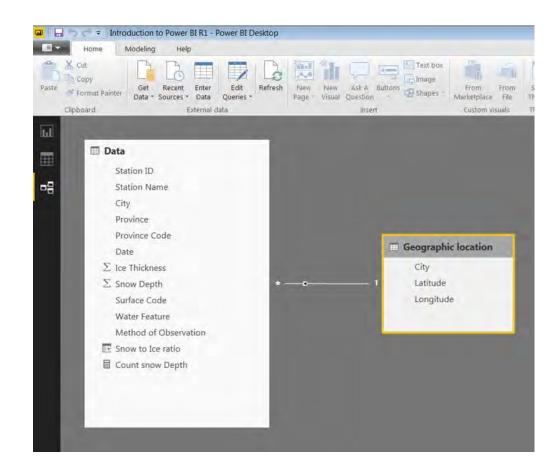
- click "Get Data", then "Excel", then select "Ice_thickness.xlsx";
- Next, select the "Geographic Location" tab and hit "Load".







Looking at look at the "Model" tab, we can see that Power Bl has **automatically detected** the link between the 2 tables using the "City" field.



We will revisit this much more in detail later in the course and in subsequent courses.

Creating and linking cross tables like this gives Power BI **MUCH** more analytic power than Excel...

... but we need to make sure (as per the cleaning data section) that **EVERY** data source is squeaky clean otherwise the relationships will break.



A FIRST VISUALIZATION

PBI-1: AN OVERVIEW OF POWER BI



CALCULATIONS

In Excel, formulas are entered in cells; in Power BI, only columns can be worked with. In Power BI, the language that is used for calculations is called **DAX**.

DAX is a collection of

- functions, operators, and constants
- that can be used in a formula, or expression, to calculate and return one or more values.

DAX helps create new information from data already found in the model.

Great resource:

https://docs.microsoft.com/en-us/power-bi/guided-learning/introductiontodax





CALCULATIONS – SYNTAX

This formula's syntax includes the following elements:

- the measure name is Total Sales
- the operator "=" indicates the beginning of the formula; when calculated, it returns a result
- the DAX function SUM adds all of the numbers in the Sales[SalesAmount] column
- parenthesis () surround an expression containing one or more arguments; all functions require at least one argument, which passes a value to a function
- the referenced table Sales
- the referenced column [SalesAmount] in the Sales table; with this argument, the SUM function knows on which column to aggregate







CALCULATIONS

Follow along to create your first simple calculation, the total number of Snow Depth Records:

- click on "New Measure"
- in the text field add the following DAX code:

Count snow Depth = count(Data[Snow Depth])

To verify that the calculation is working, add a card to the display.





CALCULATIONS – ARITHMETIC FUNCTIONS

The previous slide shows a standard use of SUM; DAX has the expected standard arithmetic expressions (SUM, DIVIDE, PRODUCT, MAX, MIN, AVERAGE, etc.)

But don't give in to the temptation to manually divide using a "/" operation, say (although everybody does and sometimes it is ok) – there is a failure option built into (for example) DIVIDE (or an alternate result, such as "0" for a "divide by 0" error).

```
DIVIDE(<numerator>, <denominator> [,<alternateresult>])
```

Spend a few minutes on a new tab playing around with these expressions; we will see them in action in a short while.





CUSTOM COLUMNS

We just created a "Measure", namely a calculation that does not relate to any specific row of data.

It changes as the data gets filtered.

In order to add a specific piece of new information to each ROW of data, we may need to add a custom COLUMN.

We can still use DAX to do this.

Note that adding a new column will increase the overall size of our dataset, but using a measure does not.





CUSTOM COLUMNS

Let's consider the ratio between snow depth and ice depth in the dataset.

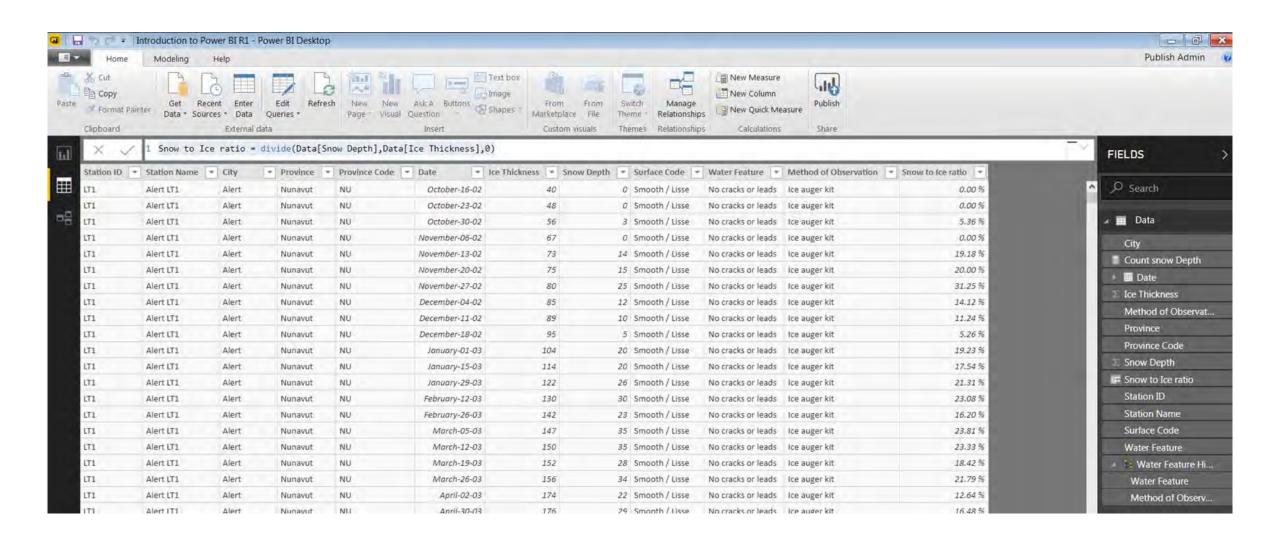
That is, let's **divide** snow depth by ice depth: click on "new column" and add in the following DAX code:

```
Snow to Ice ratio = divide(Data[Snow Depth], Data[Ice Thickness], 0)
```

Follow along to modify the number of significant digits and to change the value type from number to percentage.













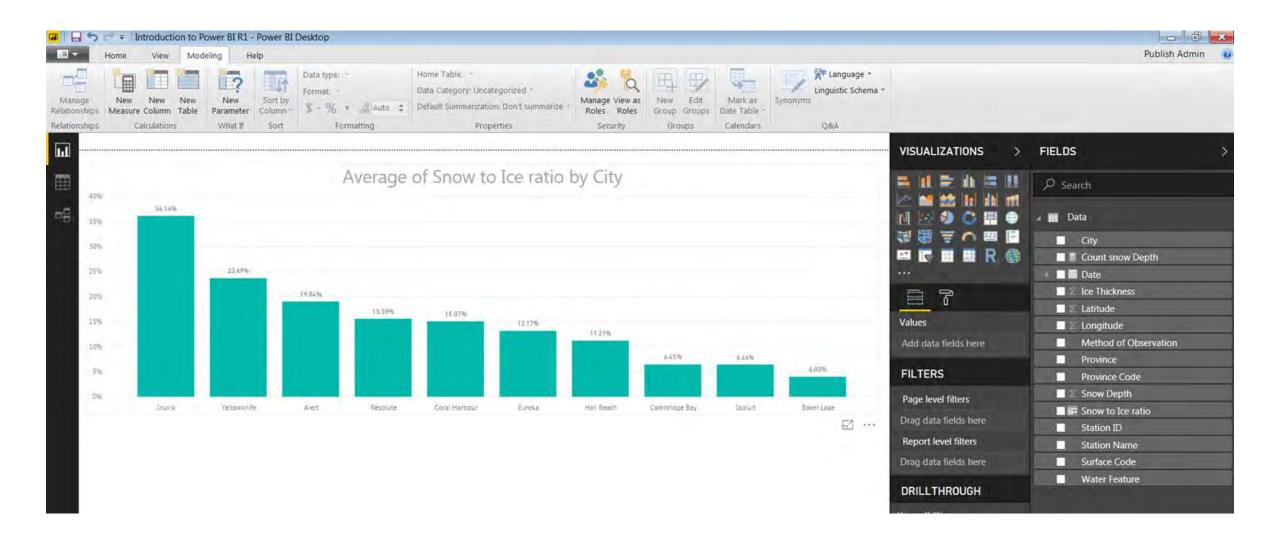
CHARTS

How do we incorporate this new measure and this new column into a chart?

- click on the "Visualization" tab
- click on "Stacked Column Chart"
- drag "City" onto the axis
- drag "Snow to Ice Ratio" onto the values, click on the arrow to change from "Sum" to "Average"

Once you get to know the formatting options, play around and see what you can produce – how many new charts can you add to the dashboard?







MAKING THINGS DYNAMIC

PBI-1: AN OVERVIEW OF POWER BI



BASIC INTERACTIVE FILTERING

The true power of Power BI is found in the ability to use **dynamic filters**.

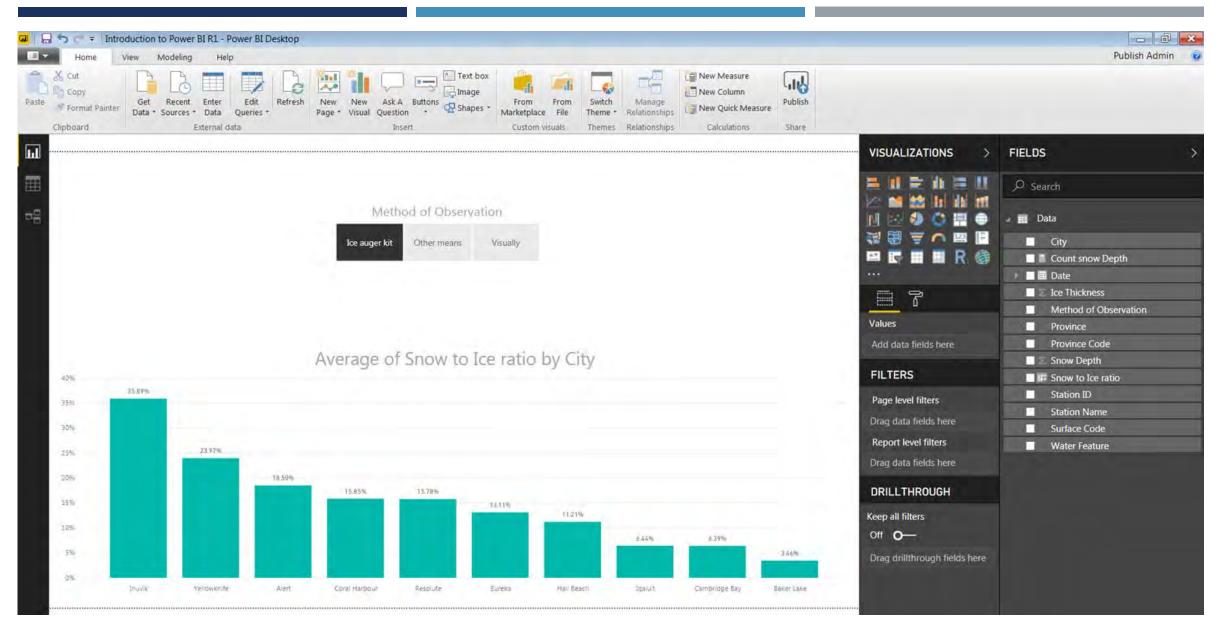
The simplest dynamic filter is the "slicer"; charts can act as slicers as well (default).

Example:

- click on the "Slicer" button
- drag in "Method of Observation" over the field space
- change the format as you see fit (see options)
- click on the slicer and see the data change













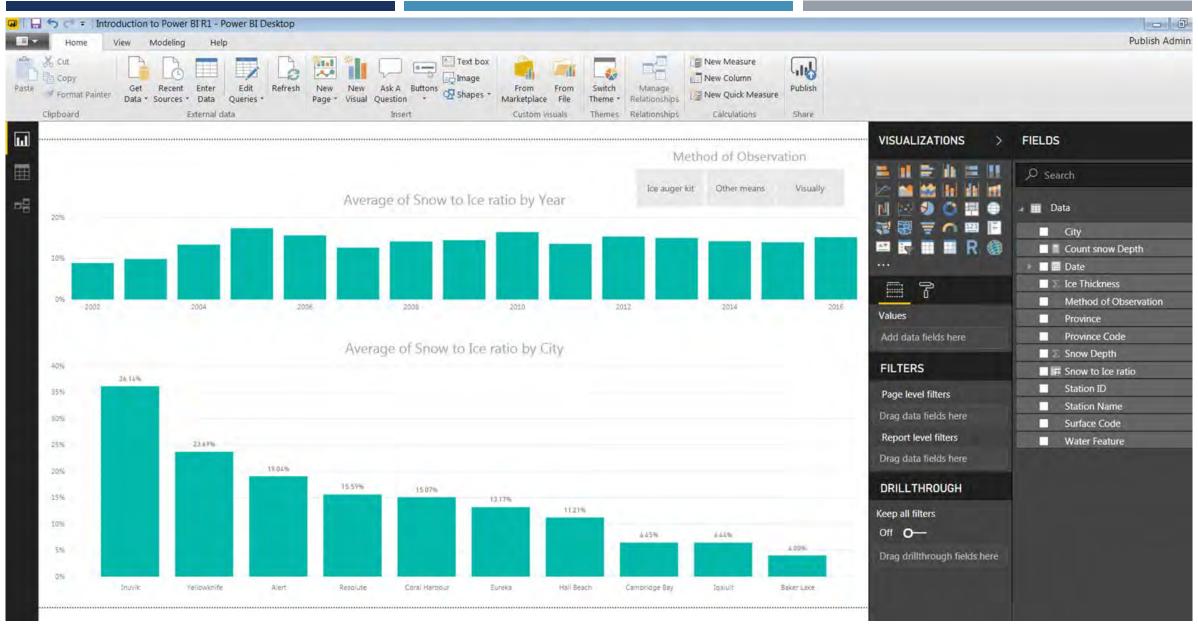
BASIC INTERACTIVE FILTERING

Let's do some more filtering, but this time using another chart:

- move your first slicer out of the way
- add another chart into the report
- click on column chart
- drag "Date" onto the axis
- drag "Ration of Snow to Ice" into the values and set to average
- change the format as desired
- click on either graph and/or the slicer and see how things change!









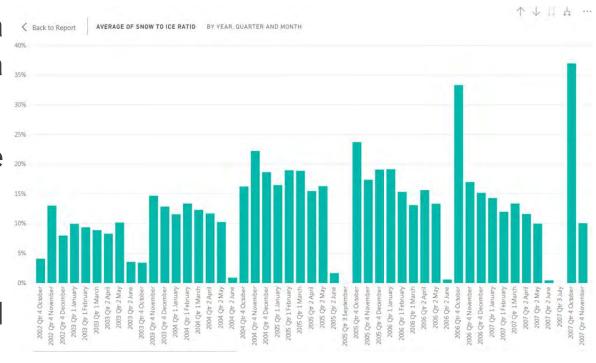
BASIC HIERARCHIES OF DATA

levels. They let us summarize the data ... in different ways, with GREAT flexibility.

Power BI automatically creates a Date hierarchy, for instance:

Year > Quarter > Month > Week > Day

The hierarchies can be navigated up and down in the date chart we created.





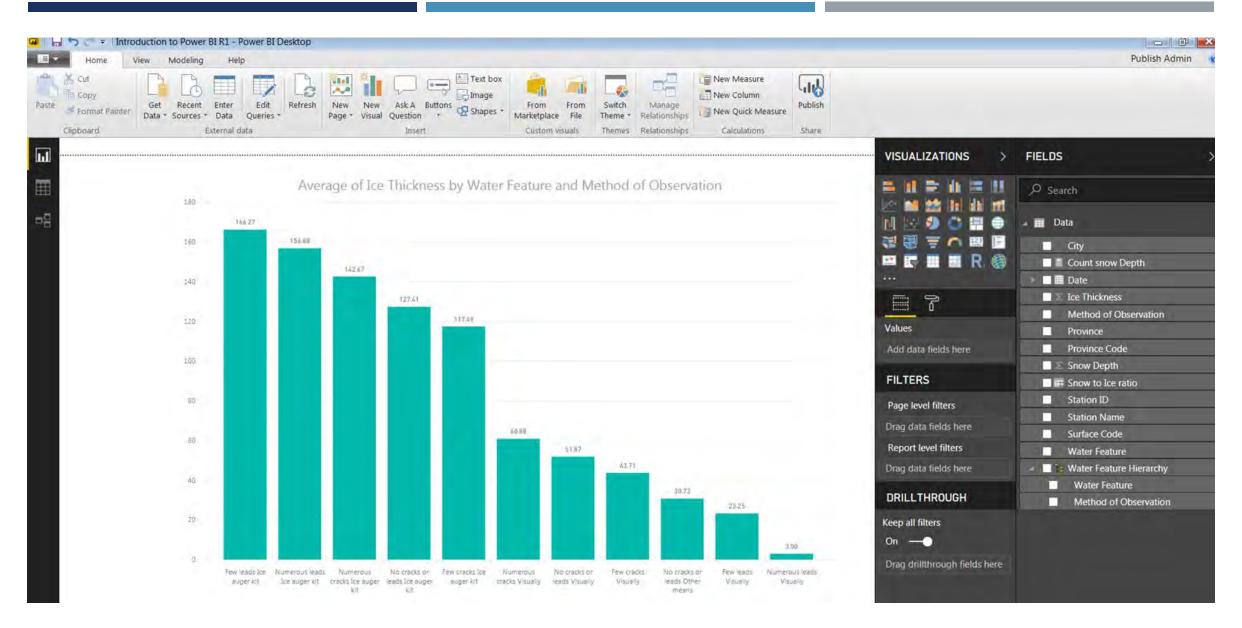


BASIC HIERARCHIES OF DATA

Power BI makes it easy to create custom Data hierarchies:

- in the Fields area, drag "Method of Observation" over "Water Feature"
- this will create a new hierarchy called "Water Feature Hierarchy"
- create a new chart with "Water Feature Hierarchy" as the axis and "Ice Thickness" (set to average) as the value
- play around with the hierarchy controls in the chart and see what happens









DASHBOARD AND REPORT LAYOUT

We are not going into the same detail as the "Data Visualization courses that DAL offers" course, so please refer to those notes re: layout

Things to remember:

- to select multiple items, use "Ctrl" left click, NOT "Shift" left click
- use cards in place of text to make dynamic text boxes
- use shapes to create different spaces in which to place charts and text elements

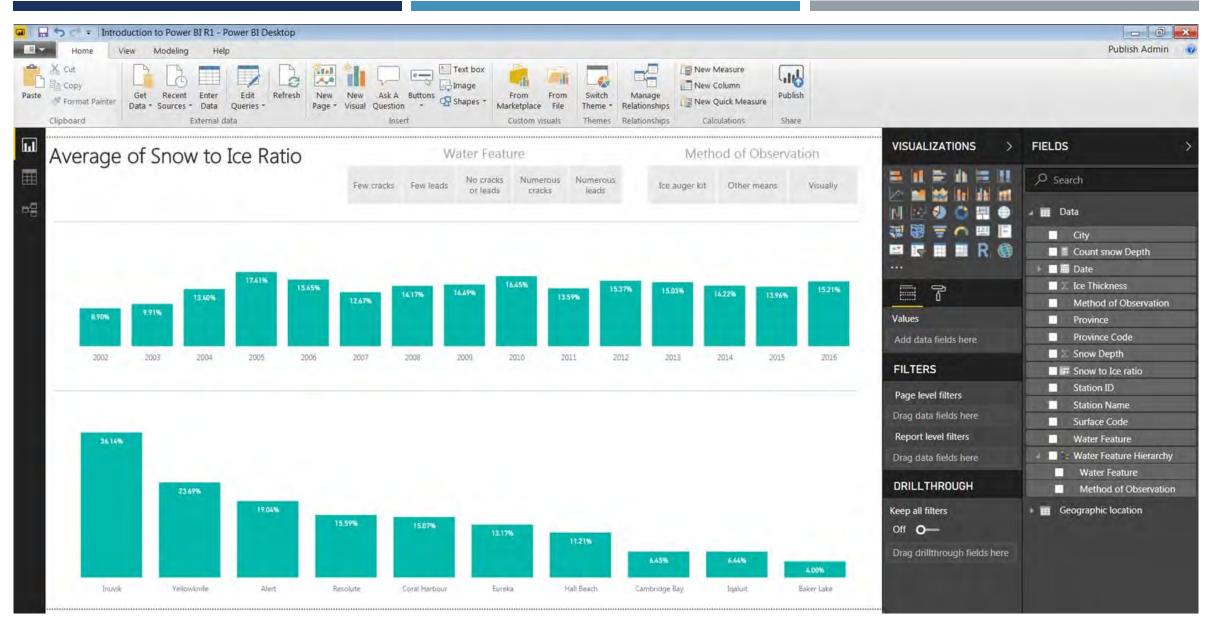


DASHBOARD AND REPORT LAYOUT

Things to remember (continued):

- clicking on an item makes the "Visual Tools" ribbon appears, in which we can find
 - alignment
 - push item forwards/back
 - distribute vertically/horizontally
 - edit how filters and slicers effect each element.









DASHBOARD AND REPORT LAYOUT

We are going to spend the rest of the session playing around with the elements that you have created.

Don't hesitate to ask for help.

Try the following:

- create a map using latitude and longitude
- create some new measures and columns of data
- map these new elements to create a story
- play around with formatting to pull everything together





Questions?

