Presence Building

In this component of the course, you will find a way to advertise yourself/build your presence online as a freelancer and/or quantitative consultant, using a CV and some combination of:

- social media
- landing page
- blog
- content aggregator
- etc.

Schedule:

- approach/plan must be **approved** by the instructor by the evening of Sep-24 [5% of your final grade]
- plan's execution must be **completed** by the evening of Dec-17 [5% of your final grade].